This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

shoe, the attachment having: 112 12 150k. (currently amended) A shoe horn attachment for a

guiding means for guiding the heel of a user's foot as the user inserts the foot into the shoe; and

at least one fastener for securing the attachment to the shoe.

- 2. (currently amended) An attachment as claimed in claim 1 and comprising a first side portion having an internal profile generally complementary to the external profile of one side of the heel of a human foot.
- 3. (currently amended) An attachment as claimed in claim 2 and comprising a second side portion spaced from the first side portion and having an internal profile generally complementary to the external profile of another side of the heel of a human foot.
- 4. (original) An attachment as claimed in claim 1 wherein the fastener comprises an adhesive.
- 5. (original) An attachment as claimed in claim 4 wherein the fastener comprises one or more self-adhesive strips.



6. (original) An attachment as claimed in claim 1 wherein the fastener comprises a member adapted to be crimped over the rim of a shoe.

(7.) (new) A shoe horn attachment device comprising:

a contoured portion structured and arranged to surround a heel of a user's foot and comprising a back portion and left and right side portions;

an upper back portion extending obliquely from the back portion only obliquely outside of a rim of a shoe of a user when the attachment device is attached to the shoe of the user; and

a fastening device on at least one of the back, left and right portions for detachably securing the attachment device to the shoe of the user.

- 8. (new) The device as claimed in claim 7, further comprising a base portion connected between the left and right portions, essentially parallel to a heel of the shoe of the user when the attachment device is attached to a shoe of the user.
- 9. (new) The device as claimed in claim 7, further comprising an essentially inverted V-shaped retaining member fitting over the rim of the shoe of the user.
- 10. (new) The device as claimed in claim 9, further comprising a wing member extending laterally from the retaining member.

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11. (new) The device as claimed in claim 7, wherein the fastening device is double sided tape.

 $12\sqrt{\text{(new)}}$ The device as claimed in claim 7, wherein the fastening device is adhesive.

13. (new) The device as claimed in claim 7, further comprising a rearward projecting portion extending from said upper back portion.

14. (new) A shoe horn attachment device comprising:

a contoured portion structured and arranged to surround
a heel of a user comprising a back portion and left and right side
portions;

a base portion between the left and right portions, essentially parallel to a heel of a shoe of the user when the device is attached to a shoe of the user; and

an upper back portion extending from the back portion substantially outside of a tim of the shoe of the user when the attachment is attached to the shoe of the user,

said device being removable such that when a foot of a user is in the shoe, the device remains in place and when the foot of the user is removed from the shoe, the device is removable.

15. (new) The device as claimed in claim 14, further comprising a fastening device on at least one of the back, left and right portions for detachably securing the attachment to the shoe of the user.

16. (new) The device as claimed in claim 15, further comprising a fastening device on the base portion.

- 17. (new) The device as claimed in claim 14, wherein the fastening device is double sided tape.
- 18. (new) The device as claimed in claim 14, wherein the fastening device is adhesive.